



Ielyzaveta Bazitska

Full-Stack Web Developer

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[Málaga, Spain](#)

[Spanish](#)

[English](#)

[Ukrainian](#)

[Russian](#)

Experience

Stellantis N.V. Full-Stack Developer

April 2023 - Present

- Developed and implemented **advanced segmentation solutions** using CDP to deliver highly personalized content, significantly **boosting user engagement and purchases**.
- Deployed and managed user tracking systems with **Google Analytics**, driving data-driven decisions and enhancing user journey optimization.
- Conducted A/B testing to identify website improvements, leading to **optimized conversion rates**.
- Analyzed large datasets using **SQL** for web optimization and improved user experience.
- Designed and implemented **data collection** methods, ensuring accuracy, completeness, and proper structuring of data for analytical purposes.
- Created and implemented specialized scripts, **improving site functionality** across +140 websites.
- Developed and maintained internal web applications using **HTML, CSS, and JavaScript**, hosted on **AWS** to ensure scalability and reliability.
- Collaborated with project managers to develop detailed technical specifications, estimate project schedules, and deliver timely solutions.
- Regularly participated in code reviews, maintaining high standards of code quality and adherence to best practices.

Bisiesto Studio Full-Stack Developer

August 2022 - April 2023

- Developed robust web applications utilizing **PHP, React, Vue.js, JavaScript, jQuery, AJAX, and MySQL**, ensuring code quality and adherence to best practices.
- Created custom WordPress themes and plugins tailored to specific **client requirements**, leveraging extensive knowledge of Gutenberg and WordPress plugin coding.
- Conducted regular **maintenance and optimization of web applications**, including bug resolution, site speed enhancements, and implementing SEO best practices such as Keyword Research, Technical Audits, and Schema integration.
- Collaborated closely with project managers and designers to define technical specifications, estimate project timelines, and **deliver solutions on-time and within budget**.
- Engaged in code reviews to ensure compliance with established coding standards and best practices, enhancing code quality and project outcomes.

Bartolomé Consultores Full-Stack Developer

September 2020 - August 2022

- Engineered front-end and back-end applications using **PHP, JavaScript, jQuery, MySQL, and Angular**, ensuring seamless integration and high performance.
- Designed and implemented **REST APIs** using **PHP** to facilitate efficient data exchange between applications.
- Developed and maintained **.NET**-based APIs to enhance communication between different systems and applications.
- Integrated and maintained **payment gateway solutions**, enabling secure and reliable online transactions.
- Performed regular maintenance and optimization of web applications to ensure optimal performance and user satisfaction.

Education

Higher Technician in Development of Web Applications I.E.S. Vega de Mijas (Málaga, Spain)

2018 - 2020

Technological Baccalaureate I.E.S. Las Lagunas (Málaga, Spain)

2015 - 2017

Technical skills

- Proficiency in **PHP, JavaScript, TypeScript, HTML, CSS**
- Front-End Technologies: **React, Vue.js, AngularJS, SASS**
- Back-End Technologies: **Laravel, .NET, WordPress plugin development, Gutenberg block development**
- Databases: **SQL, MySQL, PrestoSQL, MongoDB**
- Version Control: **Git**
- API Design & Integration: **Expertise in designing, developing, and integrating APIs**
- Cloud Platforms: **Google Cloud Platform, AWS**
- SEO Expertise: **Keyword Research, Technical Audits, Content Audits**
- Web Analytics: **Google Tag Manager, Google Analytics, Python, Adobe Analytics, Dynamic Yield**
- Server Management: **FTP access, Backup management, Log analysis, Server configurations**

Soft skills

- Strong problem-solving skills and exceptional **attention to detail**.
- Ability to learn and adapt to **new technologies** swiftly.
- Capable of **managing multiple tasks** in a fast-paced environment.
- Effective communicator**, adept at conveying complex technical concepts to non-technical stakeholders.
- Strong **collaboration skills** with the ability to work effectively in team settings.
- Excellent **time management** and **organizational** skills.
- Proficient in conducting thorough investigations to identify root causes, uncover insights, and inform **data-driven decision-making**.
- A developer with a strong passion for **design**, deeply committed to enhancing user experience and achieving **visual harmony** in every project.